

A valuable experience for both existing and emerging leaders in any organization. Boards, executives and community leaders should be encouraged to attend.



Appalachian Health LEADERSHIP FORUM

Friday & Saturday, April 28th & 29th, 2023
Stonewall Resort & Conference Center,
Roanoke, WV
AppalachianHealthLeadershipForum.org

Sponsorship & Exhibitor Opportunities

Benefits of Sponsoring the Appalachian Health Leadership Forum include:

- Exposure of your organization to the key health care decision makers in West Virginia
- Continuation of the Forum as an affordable venue for West Virginia board, executive and public health leaders to hear from national and state content experts
- Demonstration of your organization's commitment to helping nonprofit leaders and local boards of health strengthen governance of their organizations
- Demonstration of your organization's commitment to improving the health of West Virginians and moving West Virginia off the bottom of the most unhealthy states
- Gain insights into the innovative governance practices and critical leadership competencies that will support high impact governance in West Virginia's local health departments, community health centers and rural hospitals
- Gain insights into how cross-sector partners can work in communities to implement long-term policies and sustainable systems change to create community environments conducive to small business development in West Virginia's most economically challenged communities.

Sponsorship Levels

Cardinal Sponsor	\$10,000
Black Bear Sponsor	\$5,000
Session Sponsor	\$1,500
Maple Leaf Sponsor	\$1,000
Vendor's Gallery	\$500

Cardinal Sponsorship Level (Limit One)

Minimum Donation: \$10,000

Forum Signage

- Your company name and logo on signage to be prominently displayed throughout the Forum

Marketing Profile

- Your company logo and level of sponsorship will be displayed on the Forum website's front page with a link to your website
- Full page advertisement in the Forum program
- Your company name and logo will appear on the cover of the Forum program
- One (1) 36" x 48" static display in Forum meeting room
- Sponsor recognition with name badges

Other Benefits

- Opportunity to introduce Annual Awards Dinner keynote speaker
- Five (5) complimentary full Forum registrations

Black Bear Sponsorship Level (Limit Two)

Minimum Donation: \$5,000

Forum Signage

- This is a sponsorship for either Day One or Day Two of the Forum
- Your company name and logo on signage to be prominently displayed throughout the Forum during the day of your sponsorship

Marketing Profile

- Your company logo and level of sponsorship will be displayed on the Forum website's front page with a link to your website
- 1/2-page advertisement in the Forum program
- Your company name and logo will appear on the Day of Sponsorship in the Forum program
- One (1) 36" x 48" static display in Forum meeting room on day of your sponsorship

Other Benefits

- Three (3) complimentary full Forum registrations

Session Sponsors

Minimum Donation: \$1,500

Forum Signage

- Organizations have an opportunity to sponsor one or more sessions at the Forum.
- Contact Center to discuss sponsorship of a specific session
- Your company name and logo on signage to be prominently displayed during the specified session sponsored and announced at the beginning of the session

Marketing Profile

- One (1) 36" x 36" static display during the sponsored session at the Forum
- 1/4-page advertisement in the Forum program

Other Benefits

- Two (2) complimentary full Forum registrations

Maple Leaf Sponsorship Level (Limit Six)

Minimum Donation: \$1,000

Forum Signage

- This is a sponsorship for one of the following events:
 - › Break on Day One
 - › Lunch on Day One
 - › Annual Awards Dinner on Day One
 - › Breakfast on Day Two
 - › Breaks on Day Two
 - › Closing Lunch on Day Two

- Your company name and logo on signage to be prominently displayed during the specified sponsored event(s) at the Forum

Marketing Profile

- One (1) 36" x 24" static display during the sponsored event at the Forum

Other Benefits

- Two (2) complimentary full Forum registrations

Vendor's Gallery Fee: \$500

The Vendor's Gallery is an opportunity to expound your services and products to board and executive leaders, from West Virginia's health care organizations.

Includes:

- Eight foot draped table/space with two chairs
- One Forum registration

Vendor's Gallery space is limited and is on a first-come, first-serve basis!

(Please note that priority will be given to sponsors)

More Info: 304-397-4071

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A PROGRAM OF

