

A valuable experience for both existing and emerging leaders in any organization. Boards, executives and community leaders should be encouraged to attend.



Appalachian Health LEADERSHIP FORUM

Friday & Saturday, April 28th & 29th, 2023
Stonewall Resort & Conference Center, Roanoke, WV

AppalachianHealthLeadershipForum.org

Advertising Opportunities

Preferred Materials

High Resolution PDF File.

Please make sure all images and spot colors are CMYK and 300 dpi before saving the file as a PDF. Spot colors cannot be expected to match exactly with their CMYK equivalent.

CMYK TIFF or JPG at 300 dpi and actual size RGB images will not be accepted.

Please do NOT send other file types, including (but not limited to): MS Word, MS Publisher, Pagemaker, Quark XPress, InDesign.

Email PDF, JPEG or TIFF file to: Jill.Clemente@wvruralhealth.org.

Notes:

- Ads created in an unacceptable format can not be accepted and will need to be resubmitted or recreated.
- All ads should be ready to print as is. The Center can not be responsible for any errors in content.
- If files are prepared improperly and requirements are not met, The Center can not guarantee the reproduction of the ad.

Insertion order due **March 10, 2023**

Camera-ready ad due **March 23, 2023**

Advertising Costs

Color:

- Full page outside back cover \$1,500
- Full page inside front or back covers..... \$1,250
- Full page internal \$1,000
- Half page \$750
- Quarter page \$500

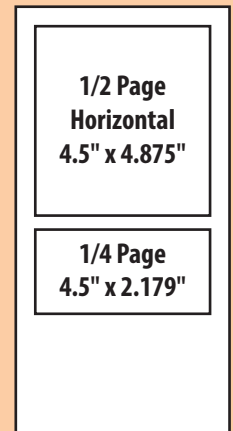
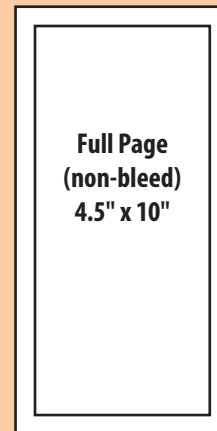
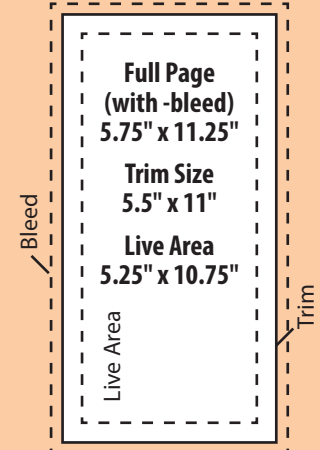
Please make check payable to:

Center for Rural Health Development, Inc.
75 Chase Drive, Hurricane, WV 25526

More Information:

For information about placing an ad, please contact us at 304-397-4071 or Jill.Clemente@wvruralhealth.org.

If you have any questions about the requirements or if you are having difficulty conforming your ad to our specifications, please email Thomas White at thomas@creativeonfire.com.



Ad Sizes (in inches)		
	Width	Height
Full Page (bleed)	5.75	11.25
Trim Size	5.5	11
Live Area*	5.25	10.75
Full Page (non-bleed)	4.5	10
1/2 Page Horizontal	4.5	4.875
1/4 Page	4.5	2.179

All ads must be these sizes/dimensions. If they are not, the ad will be scaled to fit the designated space.

*Live Area: All live art should be 1/8" from the trim size on all four sides. We can not be responsible for any information or art placed outside the live area that is trimmed/cut off.